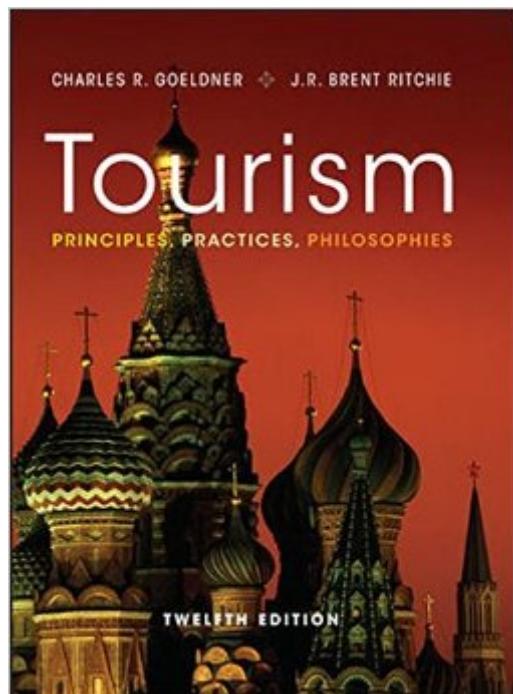


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Tourism: Principles, Practices, Philosophies



Synopsis

The 12th Edition of *Tourism: Principles, Practices, Philosophies* explores major concepts in tourism, what makes tourism possible, and how tourism can become an important factor in the wealth of any nation. Written in global terms, it provides an overview of the principles, practices, and philosophies that affect the cultural, social, economic, psychological, and marketing aspects of human travel and the tourism industry. Among the topics given expanded coverage in this edition are: B&Bs, time shares, meetings and conventions, sustainable tourism, climate change, social media, and mobile marketing.

Book Information

Hardcover: 544 pages

Publisher: Wiley; 12 edition (September 27, 2011)

Language: English

ISBN-10: 1118071778

ISBN-13: 978-1118071779

Product Dimensions: 8.7 x 1.1 x 11.2 inches

Shipping Weight: 3.4 pounds (View shipping rates and policies)

Average Customer Review: 3.2 out of 5 stars [See all reviews](#) (16 customer reviews)

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Customer Reviews

This book was mandatory for class but it was a total waste of money! I opened this book 2 times. All of the information in this book can be looked up on google! Got an A in the class with no help from this BOOK! Do yourself a favor and don't buy the book if you can help it!

I have this book for a class in Tourism at Western Illinois. It has an uninspired and poor layout, boring writing throughout. It is made up basically of just a bunch of lists for Agencies and data. My head wants to explode reading this bore. Avoid at all cost if possible. Oh, the single positive and reason for being able to get even one star is that there are a few nice color photographs of nice locations.

It says tourism on the cover, but I'm fairly sure this is a statistics book...it's full of numbers, random

agencies no one's ever heard of, and facts no one could possibly ever need to know. If at all possible, use a different book, this one reads like a math book.

This book is awful!! If you love facts this is for you. It has little imagination in the sentences. Very, very factual. Every other sentence it seemed like had a numerical statistic. You get lost in all the numbers. It seems they wanted to sound as intelligent as possible.

Please, spare yourself the suffering and avoid this book at all costs. The authors put a lot of work into it I'm sure, but it is just so painstakingly dull, dry, and boring. It's like you're being crucified in the desert and force-fed saltine crackers...I hope professors will seriously consider alternate textbook options before subjecting their students to this material. I'm slaving through it as of right now, and I feel like I'm losing brain cells...

This book specifically takes a long time in order to turn to any direction. I think it is a technical glitch. Give deep consideration before purchasing!

As described... thank you!

In great condition!

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